



October 28 -30, 2011

Deadline October 12, 2011

February 17 - 20, 2012

Deadline February 1, 2012

Ad Type	Ad Size	One Tournament	Both Tournaments
Business Card	3 1/2" x 2"	\$100.00	\$200.00
Quarter Page	5 3/8" x 8"	\$475.00	\$900.00
Third Page	10 7/8" x 5 1/2"	\$600.00	\$1,100.00
Half Page	10 7/8" x 8"	\$800.00	\$1,500.00
Center Gate	10 7/8" x 8"	\$950.00	\$1,800.00
Full Page	10 7/8" x 16 1/2"	\$1,350.00	\$2,600.00
Back Cover	10 7/8" x 16 1/2"	\$2,500.00	\$4,500.00
Center Gate	10 7/8" x 16 1/2"	\$1,850.00	\$3,600.00
Guaranteed Placement		\$250.00	\$400.00
Program Insert		\$800.00	\$1,500.00

Ad Specs

Business card ads must be clean scan ready. No tape or staples.

Electronic Specs

Media - All files must be submitted on one of the following: CD- Rom, or via e-mail: ads@lvmayorscup.com. For camera ready ads, a printout of the ad must accompany disk. **If in our opinion the art is not acceptable quality for placement, we may reject the ad or create or alter the ad in order to accommodate the program.**

File Format

Adobe Acrobat PDF files are preferred. We can also accept Photoshop and/or Illustrator 9.0 with all fonts and graphics included. If you have newer versions of these programs, your files must be saved in one of the afore- mentioned versions. Ads should be created to our specifications,

Artwork Files

Artwork and photos must be submitted in PDF format. Image resolution must be at least 200dpi, converted to CMYK (if color) and within 20% of actual reproduction size. We will not be responsible for the reproduction of graphic elements that do not meet these requirements. Note: do not use 4 color process black.

PC Files

We accept PC files only in the format of a PDF.

Email Ads

Multiple files must be compressed into a single file.

E-mail address: ads@lvmayorscup.com

If you have any questions, we are here to help, please email me at the above address or call me at 702-283-3724. **Please make payment to Downtown Las Vegas Soccer Club, 922 South Valley View Blvd. Las Vegas, NV 89107**

